

2010-2011 USRA SHOW CALENDAR

August 2010

9 th -11 th	WSA	World Show Show	Las Vegas, NV
11 th -13 th	EORA	Mid-Atlantic Summer Market	Oaks, PA
13 th -15 th	ASR	Marketplace	San Diego, CA
16 th - 18 th	MRA	Summer Market	Lansing, MI
16 th -18 th	EORA	Southeast Summer Market	Greenville, SC
17 th -19 th	Magic	Men's Apparel Guild in Ca.	Las Vegas, NV
23 rd -26 th	EORA	Northeast Summer Market	Killington, VT

September 2010

10 th -12 th	Surf Expo	Boardsports & Resortwear	Orlando, FL
11 th -13 th	NBS	Fall Semi-Annual Market	Ft Worth, TX

December 2010

6 th -8 th	EORA	Mid Atlantic Winter Early Show	Parsippany, NJ
6 th -8 th	MRA	Preview Show	Lansing, MI
14 th -15 th	EORA	Mid Atlantic Winter Early Show	Lake Placid, NY

January 2011

4 th -6 th	EORA	Southeast Winter Early Show	Greenville, SC
4 th -6 th	WWSRA	Rocky Mountain Preview	Denver, CO
5 th -7 th	MWSRA	January Show	Madison, WI
10 th -13 th	NEWSR	The January Show	Boxboro, MA
10 th -13 th	WWSRA	Northwest Preview	Portland, OR
10 th -13 th	WWSRA	Northern California Preview	Sacramento, CA
11 th -14 th	EWSRA/SWRA	Winter Sports Mart	Atlantic City, NJ
12 th -13 th	WWSRA	Intermountain Preview	Salt Lake City, UT
12 th -13 th	WWSRA	Southern California Preview	Costa Mesa, CA
13 th -15 th	ASR	Marketplace	San Diego, CA
13 th -16 th	NBS	Winter Market	Denver, CO
14 th -16 th	Surf Expo	Board Sports & Resortwear	Orlando, FL
20 th -23 rd	OR	Outdoor Retailer Winter	Salt Lake City, UT
27 th -30 th	SIA	Snowsports Industries America	Denver, CO

February 2011

Jan 31 st -Feb 1 st	WWSRA/SIA	National Demo	Winter Park, CO
2 nd -3 rd	EORA	Mid-Atlantic Winter Market	Oaks, PA
6 th -8 th	EORA	Southeast Winter Market	Greenville, SC
6 th -10 th	MRA	Demo & Winter Market Combo	Boyne Mountain
7 th -8 th	WWSRA	Northern California Demo	Alpine Meadows, CA
8 th -9 th	MWSRA	New Model Demo	Welch Village, WI
8 th -9 th	WWSRA	Intermountain Demo	TBA
8 th -10 th	EWSRA	On-Snow Demo	Stratton Mtn, VT
9 th -10 th	WWSRA	Southern California Demo	Mammoth Mtn. CA
14 th -17 th	NEWSR	Winter Sports Show	Providence, RI
14 th -15 th	SWRA	Winter Fest (Booth Show only)	Snowshoe, WV
16 th -17 th	SWRA	Winter Fest(On Hill/Hard goods)	Snowshoe, WV
15 th -16 th	WWSRA	Northwest Demo	Mission Ridge, WA
15 th - 17 th	MWSRA	February Show	Madison, WI
18 th -21 st	NBS	Spring Market	Fort Worth, TX
23 rd -24 th	WWSRA	Intermountain Winter Market	Salt Lake City, UT
23 rd -24 th	WWSRA	S. California Winter Market	Costa Mesa, CA

March 2011

1 st -2 nd	NEWSR	On-Snow Demo	Loon Mountain, NH
1 st -3 rd	WWSRA	Northwest Winter Market	Seattle, WA
1 st -3 rd	WWSRA	N. Cal. Active Sports Market	Reno, NV
1 st -3 rd	WWSRA	Rocky Mountain Winter Market	Denver, CO
1 st -4 th	EWSRA	Winter Sports Expo	Edison, NJ
1 st -3 rd	WWSRA	Rocky Mountain Winter Market	Denver, CO
14 th -17 th	NEWSR	Winter Sports Expo	Manchester, NH

Each USRA rep association produces its own regional trade shows. USRA speaks with one voice on national and regional industry issues directly affecting the sales rep.