



## EORA MEMBER BENEFITS

### Here is a list of benefits for EORA members:

#### ❖ **EORA Trade Shows**

- As a member you are eligible to exhibit in any EORA produced Trade Show.
- EORA produces 6 Regional Trade Shows a year and 5 regional hotel shows.

#### ❖ **EORA Buyers Guide**

- Upon becoming a member you are listed with your contact information and product lines you carry in the Buyers Guide the following season after joining.
  - Due to early production and distribution of the guide we are unable to include new members the season they join.
  - New Members will be included in the Show Addendum of the season they join with full contact information and product line listing.
- Over 2,800 of the directories are produced and mailed out to retailers, manufactures and prospective members twice a year.
- Advertise the product you sell in the Buyers Guide to the buyers who attend EORA shows for pennies a copy.

#### ❖ **EORA Retailer Directory**

- Over 2,000 store locations in 23 U.S. States and Canadian Provinces
- Directory includes contact names, addresses, phone & fax numbers, e-mail and web site info, plus past EORA show attendance.

#### ❖ **Professional Office**

- Used as a referral service to aid members in locating manufactures looking for reps for their products
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#### ❖ **On-line News Letter, the "Scoop"**

- Contains association, industry and regional news that effects EORA members

#### ❖ **EORA Website: [www.eora.org](http://www.eora.org)**

- Attendance lists from previous shows
- Updated show information
- Industry Show Calendar
- Reps Available listing updated daily
- Lines Available listing updated daily
- Rep contact info & product line listing available on website home page for all retailers to use as quick reference

#### ❖ **Free SNEWS & BOSS Report e-mail membership**

- Receive this outdoor industry newsletter via e-mail for free with being a member

#### ❖ **Hertz Discount Card**

- **Goto [hertz.com](http://hertz.com) enter discount card CDP# 1217265 & PC# 111311**

#### ❖ **Alamo Discount Card**

#### ❖ **Red Roof Inn/ Motel 6 Discount Card,**

- **Call 877-999-2226 and use CP 501102**

#### ❖ **CheckINN Direct Hotel On-line Discount**

- <https://www.checkinncard.com/partners.cfm> <http://www.clclodging.com/partners.cfm>

#### ❖ **Wyndam Hotel Discount (AmeriHost, Days Inn, Howard Johnson, Knights Inn, Ramada and Super 8)**

- **Program Name: eastern Outdoor Reps Assn, Acct # 1000006205**