



**Questions? 828-252-7956**

Payment may be returned to the EORA office by:  
 Email—[debbiem@eora.org](mailto:debbiem@eora.org) or [staceyg@eora.org](mailto:staceyg@eora.org)  
 Fax—828-252-3145  
 Mail— PO Box 18297 Asheville, NC 28814

**ADVERTISE**

**WEBSITE SPONSOR**

Cost	x	# of Months	=	Total
\$50	x		=	

Please select month(s) of interest:

January      February      March      April      May      June  
 July      August      September      October      November      December

**TRADE SHOW SPONSOR**

Sponsorship Description	Type	Cost	X	# of	Total
Show Program Advertising	Full Page Inside Front Cover	\$250	X		
Show Program Advertising	1/2 Page	\$150	X		
Entrance Display	Mannequin	\$60	X		
Entrance Display	Product Display	\$50	X		
Happy Hour	<i>Contact EORA for details</i>				
Snack Break	<i>Contact EORA for details</i>				
Coffee Station	<i>Contact EORA for details</i>				

**CONTACT INFORMATION FOR CARD HOLDER:**

Company Name		Contact	
Billing address			
City		State	
ZIP Code			
Telephone (business)		Fax	
E-Mail		Website	

EORA Accepts	CHECK      MASTERCARD      VISA      AMERICAN EXPRESS
Credit card number	Exp. Date
Cardholders Name	Date
(office Use) Date:	\$Amount:      Ck#/AP:

# SPONSORSHIPS

## WEBSITE OPPORTUNITIES

The EORA Website is our primary tool to keep our members and retailers informed with show information, benefits, and registration. We have six ad slots available on the right hand column of the page. The ads can be viewed on each page of the website and will also be placed on our monthly e-newsletter.

**Website Ad \$50 per month**—image should be emailed in .jpeg or .gif format and include website link

## TRADE SHOW OPPORTUNITIES

Our trade show events are the best place to access the Retailers on the east coast. We have a captive audience of store buyers, owners and sales staff ready to see what's new. Take advantage by utilizing our sponsorships and receive acknowledgement in our e-newsletter and daily newsletter during the show.

### Show Program Advertising

Each person who enters our events is handed a show program. The program includes the floorplan and exhibitor list, so you are guaranteed views on any advertisement.

**\$250— full page ad 5.25"x7" (474x630 pixels)**

**\$150—half page ad 5.25"x3.5" (474x315 pixels)**

- Ads must be received 3 weeks prior to event
- Ads are in full color printed in house
- Location of Ad is dependent on availability
- Image must be in a high resolution pdf or jpeg (300dpi)

### Entrance Displays

We require badges to enter all of our events, which means attendees must visit the registration desk before going to any appointments. Grab their attention as they walk through the door with a mannequin or a new product wall displaying your items for next year.

**Male or Female Mannequin Rental (torso to mid-thigh) \$60 per**

**New Product Display (must provide display) \$50 per 2ft x 2ft section**

### Happy Hour

Many of our events host a cocktail reception with beverages and appetizers directly after show hours. Become a sponsor and have your company name printed on the beverage napkins at the bar, banner at the entrance or use product to display a sushi tray. There are so many possibilities with this sponsorship that it's best to contact EORA directly for pricing. **Estimate between \$500-\$1,500**

### Snack Break

Who doesn't appreciate a pick-me-up at 3:00? Our exhibitors sure get excited when the snack cart pulls up and they can take a break. Our snacks have ranged from Ben & Jerry's Ice Cream Bars, caramel corn, yogurt parafaits to chocolate chip cookies. As pricing changes per event, contact EORA directly for details. **Estimate between \$300- \$800**

### Coffee Station

A coffee station is available each morning of our events for retailers to fuel up. As pricing changes per show, please contact EORA for details. **Estimate \$400 per day**